

# Nurturing Transnational Skill Partnerships – An example of teaching Social & Impact Entrepreneurship

in a diverse international surrounding



2023 SORM Conference on Transnational Skill Partnerships:  
Safe, Orderly and Regular Migration: Transnational Skill Partnerships (May 24-25 in Würzburg, Germany)  
Panel: Transnational Education and Migration  
Speaker: Prof. Dr. rer. pol. Harald J. Bolsinger (Economics & Business Ethics)  
Technical University of Applied Sciences Würzburg-Schweinfurt (THWS)  
Faculty for Economics and Business Administration

# Agenda

- 1 Goals and Teachers
- 2 The Didactics: 8i
- 3 The Platform
- 4 What Students Say & Do

Who and what to start	3
Unfolding Personal and Group-Potential	6
Basic Ingredients	31
Practical Experiences	38

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1	Goals and Teachers	Who and what to start	3
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## What we wanted to try out: How to create an online learning environment that ...

- ▶ .... allows **micro-level skill partnerships** to emerge ...
- ▶ .... **among students** - mixed from non-migrants and migrants ....
- ▶ ... through mutual empathy and curiosity.

Refugees should learn together with non-refugees how to overcome sustainability challenges in a creative and self-supporting and in the best-case profitable way.  
With the United Nations Refugee Agency (UNHCR) we specifically integrated refugee students from crisis regions, who reported numerous social challenges.

We started with ....

**... the people!**

Reflecting themselves, learning about their visions for life and developing joint solutions for specific challenges in their real-world surroundings.

# Who is „we“ ?



## Harald J. Bolsinger

Professor of Business Ethics and Economics,  
Faculty for Economics and Business Administration,  
Technical University of Applied Sciences Würzburg-  
Schweinfurt (THWS). Advisory Board, Research  
Group Finance and Business of the Weltethos  
Institute Tübingen, Germany.

Harald Bolsinger deals with sustainable corporate management and value management issues. The ethicist from Würzburg gained extensive practical experience in the cooperative banking sector, as an economic promoter for the city of Nuremberg and in management consultancy. He was awarded a doctorate in managerial economics (Dr.rer.pol.) at Friedrich-Alexander-University Erlangen-Nürnberg. He has taught at various universities, has served as dean at THWS and is active in numerous initiatives to promote corporate responsibility.

[www.orientationcompetence.institute](http://www.orientationcompetence.institute)



## Winfried W. Weber

Professor of Management  
Faculty of Social Sciences, Mannheim University  
of Applied Sciences  
Director, Mannheim Institute of Applied  
Management Research, Mannheim, Germany

Winfried Weber is an economist and social scientist and was awarded a PhD in Management/Economics at University of Witten-Herdecke/Chair for Corporate Governance, Business Ethics and Social Evolution. He holds a diploma in andragogy/life-long-learning and politics and a diploma in social work. He worked for 35 years as a social entrepreneur, consultant, training manager, clinic director, lecturer and since 2006 as a professor.

<http://mim.hs-mannheim.de/home>

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# A digital intercultural experience...

## Response from evaluation

Int. Pilot: 2021 & 2022  
63 Students from 33 countries  
and 10 different faculties.



- ▶ I discovered interesting things I wouldn't have searched without participating in the course.
- ▶ It was a great experience. I was able to learn more about other countries
- ▶ In this course, I could just ask the other students. That was very helpful. Especially, since they could give additional background information on culture.
- ▶ Fantastic. Now I consider to do it for all other work. **Global perspective** seems very important
- ▶ Leverage language tool
- ▶ I have learned a great deal about other countries but mostly from the personal experience of fellow students
- ▶ I got many tools to use the right homepages to find out more proven data (e.g. UN, SDG`S etc.)
- ▶ I learned a lot about other cultures!
- ▶ It was very nice to work in a WOLgroup with int. students. I got to know more about their surroundings...

# Thinking out of the box requires more, than tools... It needs diverse PEOPLE!

- ▶ Diversity in every aspect is a prerequisite in selecting students for the course!
- ▶ Different faculties of different universities worldwide are state-of-the-art!

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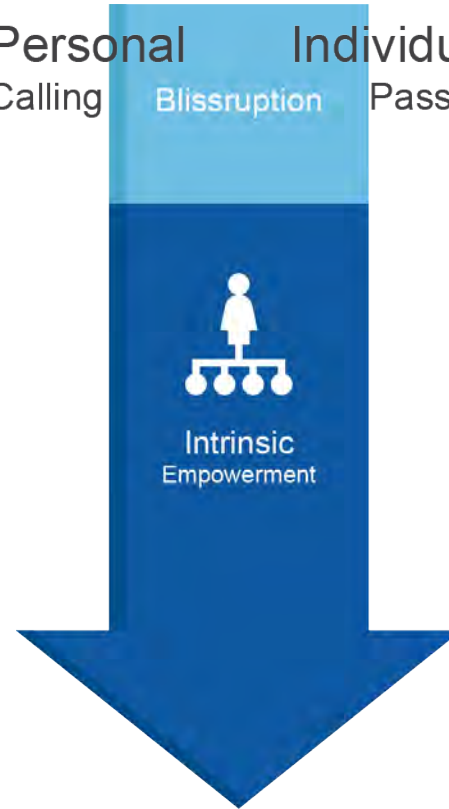
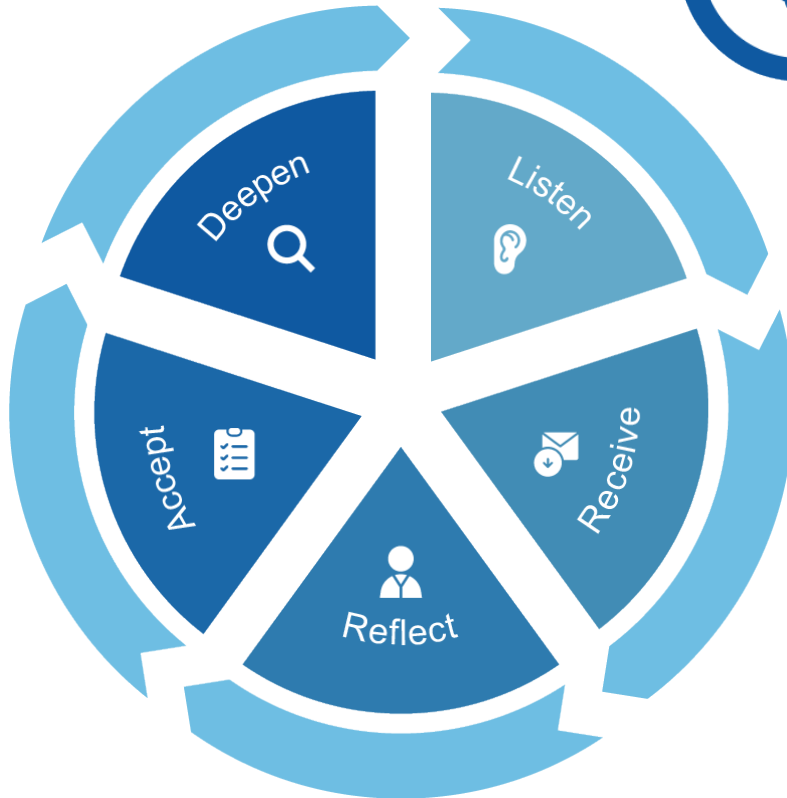
# GET VISION



Personal  
Calling

Blissruption

Individual  
Passion



Source: [wirtschaftsethik.biz/dils](http://wirtschaftsethik.biz/dils)

# My purpose: Ikigai

To-do date: 21 Mar at 23:59

"Ikigai" is Japanese and means "meaning of life" or "reason for being" where students ask themselves and share with other students 'Who am I?', 'What do I really like to do?' or 'What are my talents?' Another component of a purposeful work has focus on a process that every social start-up has to find out, 'what kind of social innovation does the world need?'

### Lecture

The lecture on ikigai will present useful methods to find out a personal vision for purposeful reason for being and will help to open up a discussion in your group on a purposeful work in social and impact entrepreneurship.

### Exercise

#### Step 1

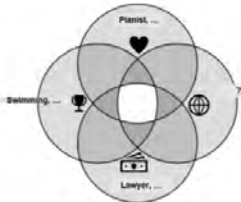
What do you want to do with your life? What would be your reason for being?

This big question depends on some factors...

#### Step 2

- If you gonna do something that you LOVE, what would it be?
- If you gonna do something that you are GOOD AT, what would it be?
- If you gonna do something that you are PAID for, what did your elderly influencers recommend you to do?
- If you gonna do something that the WORLD needs, what did your influencers recommend you to do?

Example:



# My purpose: Development of a vision board

To-do date: 1 Mar at 12:59

Reserve yourself 3 weeks for an intensive program to **develop YOUR personal vision board**. Use the first impressions from ikigai and continue with the steps described in the slides here:

[VISIONBOARD.pdf](#)

**Start** with your 3 week development program on **1.3. at the latest** for being able to finish in time for assignment 4 !

We will also talk about that in the LIVE session of this week and you can get optional personal coaching in the process with one of the teachers. Just ask for an individual appointment...

To make it clear again at this point:

This course is NOT about...

- ... 10.000 theoretical concepts of Social & Impact Entrepreneurship
- ... a simple manual, on how to save the whole world in one day
- ... professors only giving monologues that have to be learned by heart

This course IS about...

- ... developing yourself further, finding out about your dreams
- ... being active part of our joint learning journey
- ... an experience of different dreams of social innovation of real students
- ... equal members with different roles - no classical "teachers" and no "students", but joint learners and coaches unfolding your thoughts

So that is the reason, why we want to help you to reflect on the core question, that comes before any social innovation:

What's MY personal purpose? => Why am I here on this planet? Why am I at my University? Why am I here? What are the main learnings that I take away from this course...?!

# Who am I? - Reflecting my world view!

Please consume this learning unit here:

<https://www.wirtschaftsethik.biz/wp-content/uploads/Lehre/2021Worldviewanalysis>

When ready, please answer the 8 worldview analysing questions for yourself and reflect, why you are believing what you believe! Answering the questions should help you become more aware of your own worldview. Use some of your findings in your self description in "Express yourself!" ...

If you are interested in digging deeper scientifically, then read "[The Universe Next Door](#)" and "[Naming the Elephant](#)" from James W. Sirre. You will understand by your own worldview reflection, that it is nearly impossible to teach values to adults. But it is easy to explore your values and ethical foundations to build up on them! If you want to dig deeper who you really are: Write an informal paper (only seen by yourself!) in your native language about the time of your life between birth and your 14th birthday. Ask your parents, grandparents, uncles, aunts, ... and find out about the main sources that have formed your worldview as a child.

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# From personal calling to broad impact

Who are you?

Week 1 - Listening: DREAM !

Week 2 - Recieving: YOUR GIFTS!

Week 3 - Reflecting & Accepting: YOUR CALLING !

Week 3 - Deepening: COURAGE FOR YOUR VISION !

	3 months	1 year	X years	20XX
Friends				
Family				
Volunteering				
Job				
Hobby				
...				

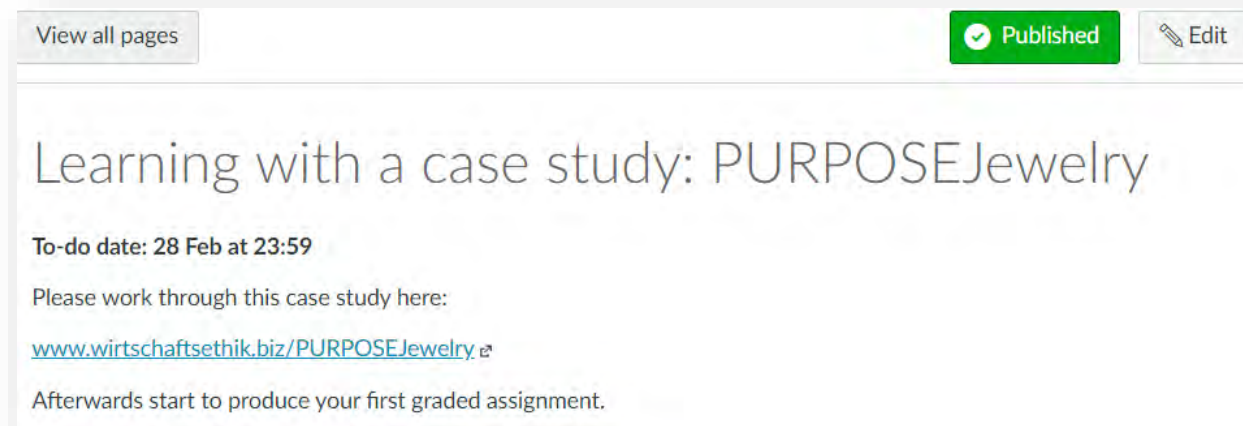
Explain it to your friends.

d?  
urse?

t has been created so far.

# Give room for PEOPLE doing things right

- ▶ Case studies to present SIE-Idols of the students themselves & to make them research the thematic and scientific context for generating social impact



View all pages

Published Edit

## Learning with a case study: PURPOSEJewelry

To-do date: 28 Feb at 23:59

Please work through this case study here:

[www.wirtschaftsethik.biz/PURPOSEJewelry](http://www.wirtschaftsethik.biz/PURPOSEJewelry)

Afterwards start to produce your first graded assignment.

# Discussions to link people, personal ideas and good practice

≡ [SABV250-1 21V](#) > [Discussions](#)

6d Student view

2021 VÅR

[Home](#)

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Search by title or author...



+ Discussion



## ▼ Pinned discussions

[Good practice - Role models and Case studies](#)



1 section

Last post at 20 Mar at 14:27

87

229



To-do 28 Feb at 23:59

[Express yourself - Who we are...](#)



1 section

Last post at 15 Mar at 14:03

171

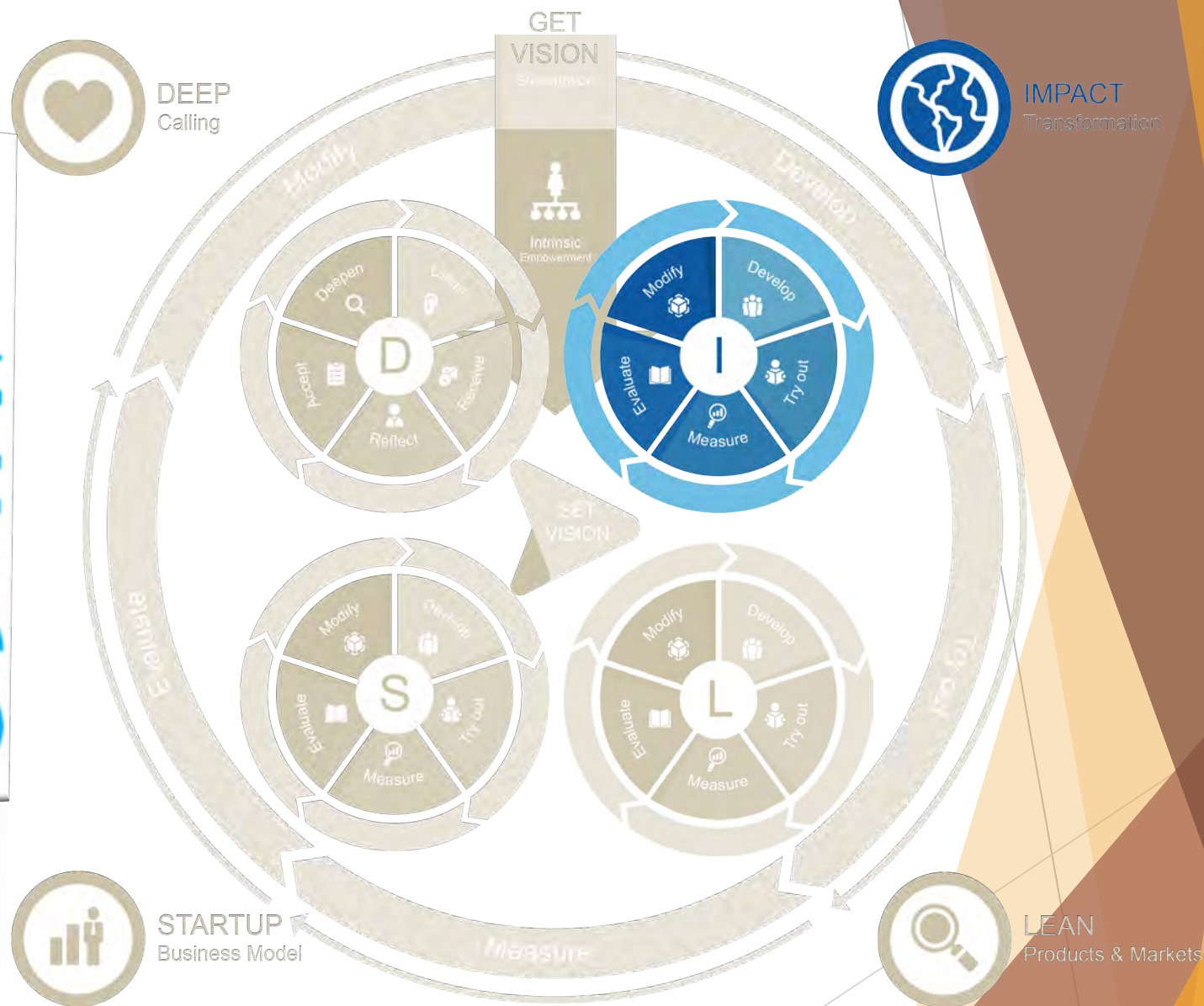
299



To-do 14 Feb at 23:59



# SUSTAINABLE DEVELOPMENT GOALS



Source: [www.wirtschaftsethik.biz/dils](http://www.wirtschaftsethik.biz/dils) & [sdgs.un.org/goals](http://sdgs.un.org/goals)

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# Self-organized Teaming: Building something new together

- ▶ Make newly built up social networks of the students fruitful for teaming
- ▶ After X weeks WOL & discussions about good practice & personal visions, there is the right time to form teams for a larger joint vision
- ▶ Inspiration by tools for generating and analyzing innovation
- ▶ Always flipped-classroom for the tools ... and open ears for **personal coaching**
- ▶ Digital Group building: a complete digital toolset for every group

Groups (10)	
▶ <a href="#">BeASwan_Sex</a>	5 / 6 students
▶ <a href="#">CircularCafeP</a>	3 / 6 students
▶ <a href="#">Dare2bFair_A</a>	2 / 6 students
▶ <a href="#">IntegrativeBu</a>	4 / 6 students
▶ <a href="#">MapofNeedsC</a>	4 / 6 students
▶ <a href="#">ServantSenior</a>	3 / 6 students
▶ <a href="#">Sustainability</a>	0 / 2 students
▶ <a href="#">TeenageMoth</a>	<b>Full</b> 7 / 7 students
▶ <a href="#">Travel with Pl</a>	<b>Full</b> 7 / 7 students
▶ <a href="#">YouthEngageC</a>	<b>Full</b> 6 / 6 students

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# Incubating course with the following main learning outcomes

- ▶ Need and potential of social innovation in a world with wicked problems
- ▶ Entrepreneurship as a personal sense-making process
- ▶ Building self-reliance and developing intrinsic motivation
- ▶ Incubating a specific social or impact start-up idea
- ▶ Convincing others and building up global networks from the beginning
- ▶ Preparing steps for an action plan with evaluation of results and impacts

# Social & Impact Entrepreneurship in 3 Months

- ▶ Weeks 0 & 1: How to get started; Start of WOL group
- ▶ Week 2: Express yourself and get networked
- ▶ Week 3: Learning from existing social start-ups: Case studies & Challenge Research
- ▶ Week 3: Inspiration and personal vision: Ikigai, Worldview Analysis, Personal Vision Board
- ▶ Week 4: Ideation and Reframing: Tools
- ▶ Week 5: Coaching students' raw ideas development
- ▶ Week 6: Your personal raw idea and your elevator pitch
- ▶ Week 7: Team building & Topic development
- ▶ Week 8: Team building & Topic development
- ▶ Week 9: Sustainability and Impact Measurements
- ▶ Week 10: Inspiring others
- ▶ Week 11: Fast Prototyping, Crowd Funding
- ▶ Week 12 & 13: Pitch Decks & Final Assignment

CURRICULUM PLAN SOCIAL & IMPACT ENTREPRENEURSHIP (SIE) IN AN INTERNATIONAL PERSPECTIVE 2021 – 10 ECTS	
Name course	Social & Impact Entrepreneurship in an international perspective
Responsible	Higher Education Institutions partners in the SW-ViCamp Consortium. Leading institutions coordinating the pilot course together are: <ul style="list-style-type: none"><li>• Prof. Dr. Winfried Weber (head teacher) University of Applied Sciences Mannheim, Germany</li><li>• Prof. Dr. Harald Bockinger (head teacher) FHWS University of Applied Sciences Würzburg- Schweinfurt, Germany</li><li>• Prof. Dr. Inge Vervoort Thomas More University of Applied Sciences, Belgium</li><li>• Prof. Dr. Liv Mari Kloppe Western Norway University of Applied Sciences, Norway</li><li>• Prof. Dr. Andras Arias Añel Universidad Complutense Madrid, Spain</li><li>• Prof. Dr. Toshi Aono Yasukuni University, Japan</li><li>• Dr. Nabil Nabil-Eddine Club of Rome Ghana</li><li>• Dr. Natalie Reinisch Circular Economy Innovation Partnership Academy, Kinetic Thinking, Portugal</li><li>• Asst. Professor Femi Odebiyi LCC International University, Kigali Lithuania</li><li>• Raima Mwenda (PhD candidate) University of Burundi, Burundi</li></ul>
Each of the SW-ViCamp partner institutions sending applicants to the course has a local contact person responsible for the intake procedure and accreditation of the ECTS credits. For more information go to <a href="https://www.vicamp.eu">www.vicamp.eu</a>	
Students of institutions that are not partners of vicamp can apply for the pilot course without any cost. They have to make sure that they are credit worthy in their institution for a learning agreement with their university. University of Applied Sciences Mannheim will award and give a transcript of records to them. vicamp Partner-Students: deadline deadline in December	

Week 0 | Getting started | 28 Jan 2021 - 1 Febr 2021 |



Get started

1 Feb



Tutorial & Dates - Plenary live sessions with ZOOM

31 Jan



Week 1 | Introduction | 01 Feb 2021 - 07 Feb 2021 |



Welcome to Week 1

7 Feb



Introduction to the course - ZOOM-Session on 1.2. 9 o'clock CET

1 Feb



Resources



Starting a 'working out loud' group

7 Feb



Week 2 | Express yourself | 08 Feb 2021 - 14 Feb 2021 |



Welcome to Week 2

14 Feb



Express yourself - ZOOM-Session on 8.2. 9 o'clock CET

8 Feb



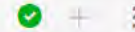
Resources



Who am I? - Reflecting my world view!



Week 3 | Learning from social startups | 15 Feb 2021 - 21 Feb 2021 |



Welcome to Week 3

21 Feb



Inspiration from social startups - ZOOM-Session on 15.2. 9 o'clock CET

15 Feb



Resources



Learning with a case study: PURPOSEJewelry

28 Feb



My purpose: Ikigai

21 Mar






My purpose: Development of a vision board



1 Mar



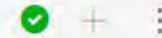
Week 4   Ideation and reframing   22 Febr 2021 - 28 Febr 2021			✓	+	⋮
⋮	 <b>Welcome to Week 4</b> 28 Feb		✓		⋮
⋮	 <b>Ideation, Reframing &amp; Tools - ZOOM-Session on 22.2. 9 o'clock CET</b> 22 Feb		✓		⋮
⋮	<b>Resources</b>		✓		⋮
⋮	 <b>Business model canvas</b> 28 Feb		✓		⋮
⋮	 <b>Design thinking</b> 28 Feb		✓		⋮
⋮	 <b>The five most important questions</b> 7 Mar		✓		⋮

Week 5   Students raw ideas   01 March 2021 - 07 Mar 2021			✓	+	⋮
⋮	 <b>Raw ideas - preparing your elevator pitch, Coaching</b> 7 Mar		✓		⋮
⋮	<b>Resources</b>		✓		⋮
⋮	 <b>Kinetic thinking</b> 7 Mar		✓		⋮

⋮	▼ Weeks 6, 7 and 8   Team building and Connection to SDG's   08 Mar 2021 - 28 Mar 2021	✓	+	⋮
⋮	 <u>Welcome to Week 6 - 8</u> 8 Mar	✓		⋮
⋮	 <u>Team building &amp; more - ZOOM-Session on 8.3. 9 o'clock CET</u> 8 Mar	✓		⋮
⋮	Resources	✓		⋮
⋮	 <u>Link your Idea to the SDGs</u> 21 Mar	✓		⋮


⋮	▼ Week 9   Sustainability & Measurements: Impact Orientation and Impact Analysis   29 Mar 2021 - 04 Apr 2021	✓	+	⋮
⋮	 <u>Welcome to Week 9</u> 29 Mar	✓		⋮
⋮	 <u>Sustainability &amp; Impact - ZOOM-Session on 29.3. 9 o'clock CET</u> 29 Mar	✓		⋮

☰ ▼ Week 10 | Inspiring others: Preparing a public speech | 6 Apr 2021 - 11 Apr 2021



☰ Resources



☰  Inspiring Others  
5 Apr



☰  Crowd Funding  
9 Apr




☰ ▼ Week 11 - From Raw to Fast Prototyping | 12 Apr 2021 - 18 Apr 2021



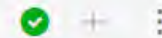
☰ Ressources




☰  Inspiration for prototyping  
12 Apr



☰ ▼ Week 12 | Preparing and doing final grading | 19 Apr 2021 - 26 Apr 2021














☰  PLEASE PREPARE YOUR FINAL ASSIGNMENTS  
24 Apr



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▼ Assignments			+	⋮
⋮	 <b><u>Assignment 0.1 - Become familiar with CANVAS and ZOOM 0%  </u></b> Due 5 Feb at 23:59	✓	⋮	
⋮	 <b><u>Assignment 0.2 - Plan your work time 0%  </u></b> Due 7 Feb at 23:59	✓	⋮	
⋮	 <b><u>Assignment 0.3 - Express yourself 0%  </u></b> Due 14 Feb at 23:59	✓	⋮	
⋮	 <b><u>Assignment 1 - Presenting a good practice Social Startup 0%  </u></b> Due 18 Feb at 23:59	✓	⋮	
⋮	 <b><u>Assignment 2 - Research a Social Challenge and prepare a Case Study Paper &amp; Presentation 20%  </u></b> Due 7 Mar at 23:59   20 Pts	✓	⋮	
⋮	 <b><u>Assignment 3 - Elevator pitch about an own raw idea for a social startup 10%  </u></b> Due 7 Mar at 23:59   10 Pts	✓	⋮	
⋮	 <b><u>Assignment 4 - Reflect your values professionally and formulate a vision 10%  </u></b> Due 21 Mar at 23:59   10 Pts	✓	⋮	
⋮	 <b><u>Assignment 5.1 - WOL-Reflection Paper 5%  </u></b> Due 25 Apr at 23:59   5 Pts	✓	⋮	
⋮	 <b><u>Assignment 5.2 - Course-Reflection Paper 5%  </u></b> Due 30 Apr at 23:59   5 Pts	✓	⋮	
⋮	 <b><u>Assignment 6.1 - Group Presentation of your joint Project 25%  </u></b> Due 24 Apr at 23:59   25 Pts	✓	⋮	
⋮	 <b><u>Assignment 6.2 - Group Video Pitching your Project 25%</u></b> Due 25 Apr at 23:59   25 Pts	✓	⋮	

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# VC4 - Social and Impact Entrepreneurship in an International Perspective

Autumn Semester 14 ECTS

Social & Impact entrepreneurship is an online course that allows students from social sciences and entrepreneurship in various countries to learn from each other and to share information, knowledge, skills and values about social innovation. The course brings together diverse professional and cultural backgrounds of students, who will cooperate and learn from each other and together.

Home

About

International E-Courses

Research and Development

News

Contact

Course is embedded in the SME & Entrepreneurship major of the International Management study program of THWS, Würzburg, Germany.

Source: [vircamp.net](http://vircamp.net)

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## Undivided Attention

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## Gain Insights

Course analytics serve up data that can help you increase student engagement by offering insights on how students are interacting with course materials.

## Born in the Cloud

That means no downtime due to updates. You simply log in for instant connection from anywhere, anytime—on just about any computer or smart handheld device.

Source: <https://www.instructure.com/en-gb/product/canvas/higher-education/lms>

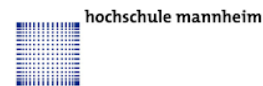
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# Leading institutions coordinating the pilot course together

All contributions  
„Creative  
Commons“ !

- ▶ Prof. Dr. Winfried Weber (head teacher), University of Applied Sciences Mannheim, Germany - main content
- ▶ Prof. Dr. Harald Bolsinger (head teacher), THWS Technical University of Applied Sciences Würzburg-Schweinfurt, Germany - main content
- ▶ Prof. Dr. Inge Vervoort, Thomas More University of Applied Sciences, Belgium - consulting
- ▶ Prof. Dr. Liv Marit Kleppe, Western Norway University of Applied Sciences, Norway - consulting
- ▶ Prof. Dr. Andrés Arias Astray, Universidad Complutense Madrid, Spain - evaluation & consulting
- ▶ Prof. Dr. Tokie Anme, Tsukuba University, Japan - additional content
- ▶ Dr. Nnoli-Edozien, Club of Rome, Ghana - additional content
- ▶ Dr. Natalie Beinish, Circular Economy Innovation Partnership Academy, Kinetic Thinking, Portugal - additional content
- ▶ Raïssa Mpundu (PhD candidate), University of Burundi, Burundi - consulting
- ▶ Asst. Professor Femi Odebiyi, LCC International University, Klaipeda, Lithuania - additional content
- ▶ United Nations Refugee Agency (UNHCR): specifically integrated refugee students from crisis regions, who reported numerous social challenges.



hochschule mannheim



**thws**

Technical University  
of Applied Sciences  
Würzburg-Schweinfurt



mim



ORIENTATION  
COMPETENCE  
INSTITUTE

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## Evaluation: How would you describe the overall experience of the course?

- ▶ It made me rediscover my social empathy, lost in a world of numbers.
- ▶ Taught me to look at the society not me as an individual.
- ▶ Very good, it challenged me and influenced me way more than I thought it would. I met so many amazing, likeminded and supportive people, that I would've loved to meet in real life!
- ▶ Its being a memorable experience.
- ▶ It was a delight. An exchange program in the midst of a pandemic. Very nice.
- ▶ Helped me to solidify my personal goals and understand how to integrate with my life work. This course clarified for me that my life work lies in social entrepreneurship. It is now pointing me in the direction I need to go.
- ▶ Power of networking was a great experience. I know it is needed to accomplish things.
- ▶ The most advantage is to share and learn. I learned a lot from others.
- ▶ It was a great experience, and I am inspired for the future, both in Social Entrepreneurship and international community!
- ▶ Very nice, I learned a lot about how to make social and business work together, I enjoyed meeting so many people from around the world and seeing their perspectives.
- ▶ A good experience, networking worldwide.
- ▶ Such a helpful course to plan and focus more effectively on my professional but also personal life!
- ▶ The course was so great. I met so many lovely people... my project is still running, and we will finish it :)!
- ▶ Very nurturing!
- ▶ Excellent!
- ▶ This course was really insightful. The experience was enriching and working with other students on such a big assignment has been both challenging and rewarding. I really benefited a lot from attending this course and I am forever grateful to everyone that I have encountered here one way or the other.

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# A voice from Pakistan...

- ▶ Khatira Amin  
SIE Student, Afghan Refugee, University of Karachi
- ▶ "First of all, I am very grateful that as a refugee I was selected to attend this impactful program and provided a platform to gain knowledge from international Professors Prof. Dr. Harald J. Bolsinger and Prof. Dr. Winfried W. Weber.
- ▶ **A program that** not only **helped me explore myself, my interests my dreams, and my values** but also the society as a whole. All this time I only thought about Entrepreneurship that can help me **build my future** but through this course, I gained the knowledge about social entrepreneurship which can address the social. This program has been like career counseling, during the IKIGAI lecture I got to know that it's not necessary that a job that I am good at should be a job that I love."



(May 30th, 2022)

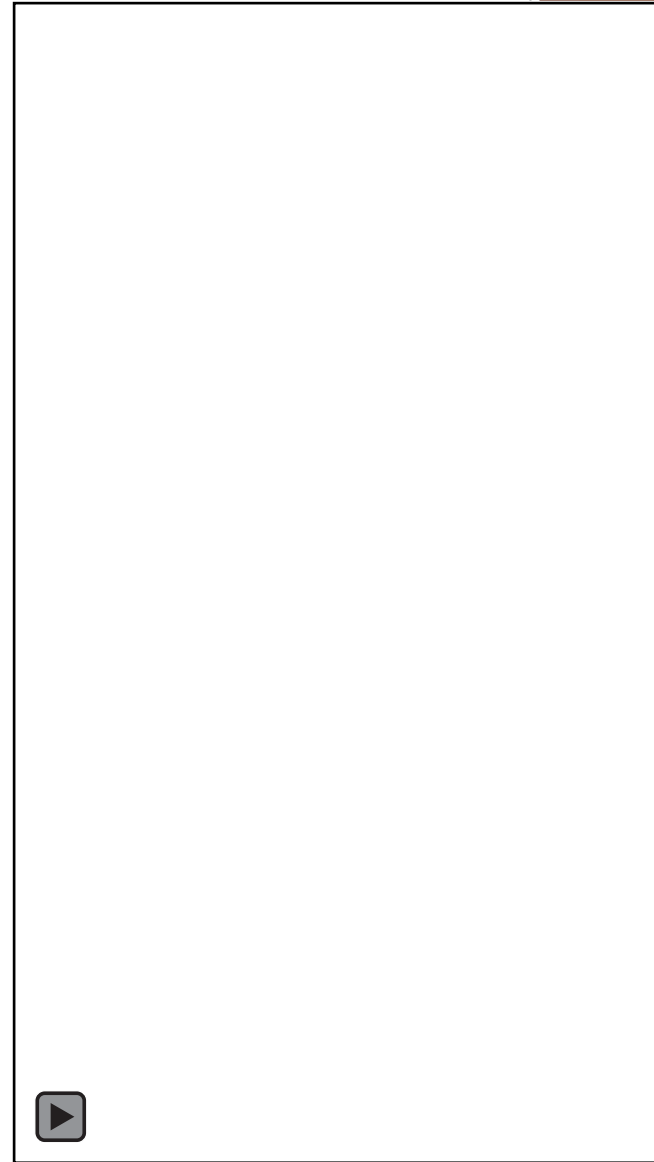
Photo Source: Basira Amin

# A voice from Rwanda...

- ▶ Hausa Lightbourne  
SIE Student, University of Rwanda
- ▶ “Meaningful, Relevant and Impactful;  
these are the words that fill my mind when I think of  
all that I have gained in this course. It brought  
together people, varied professions and subject  
faculties, ideas, cultures, and perspectives. Unlike  
the University courses that focus only on the career  
development, this course started with the ‘Why’. We  
identified our interests, goals and values, and these  
were recognized as important.”

(May 2nd, 2021)

Video/Photo Source: Hausa Lightbourne



# A voice from India...

- ▶ Dadhich Indrodia  
SIE Student, India
- ▶ “The learnings and networks developed during the course will be a great catalyst to my professional aspirations. Skills of presentation, interpersonal communication among international members, design thinking, leadership and self reflection for career growth were strengthened during the course.

The welcoming and motivating attitude of professors provided space for free expression and maximum learning opportunities. **Engaging with highly motivated individuals from all over the world** was fascinating as it provided diverse understanding **on developing a social enterprise**. I would say that the course is perfectly titled- Social and Impact Entrepreneurship in an ‘International Perspective’.”

(May 11th, 2021)



Photo Source: Dadhich Indrodia

# A voice from China...

- ▶ Qiuyang Xu  
SIE Student, India
- ▶ “Hi, I am Qiuyang Xu, as the only Chinese student in the course, I was so surprised and excited.  
I gladly shared the new idea of myself and my country of startups and **absorbed innovations from classmates and professors**. Moreover, Absolutely the course inspired me to think about myself and our societies that we live.

Finally, I understood what profs Winfried said in the first class, we learn from each other throughout the course. Fortunately, we did.”



(May 18th, 2021)

Photo Source: Qiuyang Xu

# A voice from Germany...

- ▶ Julia Meixner  
SIE Student, Germany
- ▶ “Honestly, I had never attended a program that was so much about myself as an individual. Additionally, I straightened my English skills in writing and talking, worked with scientific literature in English and made videos of myself. Furthermore, I was able to learn how to lead intercultural relations. I learned to tolerate and accept others even more, as well as they are. Finally, the virtual program brought a high degree of self-organization with. Therefore I divided my workload by myself, and coped with new platforms like Canvas. The best part of the virtual campus was getting to know like-minded people from all over the world. Realizing that everyone starts small at some point makes everything easier.”

(May 11th, 2021)



Photo Source: Julia Meixner

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# Impressions from Students

- ▶ “I learned so much about myself. I could repeat the whole Assignment about my “future” vision, which I did for the Assignment here;) I am very glad to have spent so much time (and was given the time) on my IKIGAI/vision in this course because this is really what makes me be sure, where I want to go further on this path of social & impact entrepreneurship. I really have a more focused and precise vision for my private and professional life. I am very thankful for this course.”
- ▶ “I only saw things from my perception of the world before. But now that I have acquired self-finding skills and know-how for ´where to focus on this broad picture of the world so that I can find where I can give the most impact according to my skills and will.´ Which, in the way, did not change what I am going to do. I will always try to find and help those who deserve the spotlight to be at the right place on the stage; however, the course assured me that what I was planning to do in the future was, in skill and will, the right thing to do.”

# Impressions from Students

- ▶ “The assignments were engaging yet demanding, and I quickly understood that the ultimate outcomes of this course could not be quantified by a typical 90-minute exam. In the beginning, I saw each assignment as a separate entity and did not think much of their cumulative impact on myself. Looking back now, I can trace the steps of my development assignment after assignment: in my initial video and introduction, I was not yet certain of the direction I wanted to take in the course; doing so would require me to undergo a deeply introspective process of self-discovery and reflection. Working through the case study, worldview, and ikigai, I was able to confidently affirm my appreciation of learning and access to information; in addition to that, I learned that the first steps I wanted to take as a social entrepreneur were ones to confront my own habits, biases, and behaviors that contribute to the issues closest to my heart.”

# Impressions from Students

- ▶ “This course is majorly an eye opener for me, **one of the things I realized during this course is that my dreams are achievable** with the right approach, although it was also glaring to me that I need to do more especially in the area of commitment and consistency. I was reluctant about sharing my vision with people before this course but now I know that discussing your vision with people of like minds can help to make it clearer and easily achievable.”
- ▶ All the things I have learned here might influence my future professional practice more drastically than I expected. Just having the opportunity to get to know the Working Out Loud method, and actually to be able to take part in a group, changed my perspective and I would love to implement that in my future job. I also learned how to set myself goals and above all, achievable small goals that lead to a major one. **I discovered the efficiency of just thinking small, and that starting with the simplest little things in our ordinary life I can get to create big things and that’s how I can actually start something from scratch.”**

# Impressions from Students

- ▶ “I am grateful to have taken the course and to have built amazing people, in my personal case and by the end of the project we liked the idea that created at the end so much that we want to keep in touch and develop it, I think this is a proof that the course did not offer just academic material, but also an environment for people with similar points of view and ideals to gather, share their thoughts and do something together, regardless of our own responsibilities and even if the project we want to work on does not go further, we have the experience.”
- ▶ “I have gained that anything is possible if you just want to. Entrepreneurship often sounded unthinkable, punishing, and impossible for me. Further, I know I do not have to have all the knowledge about finance, management, sustainability, and marketing to be able to start a social start-up. The only thing I needed at the beginning of the course was to find out more about my intrinsic motivation, my calling. Honestly, I had never attended a program that was so much about myself as an individual. I think every person who listens to himself, his heart, and his passion will become in the end a social and impact entrepreneur. I guess I am about to be one.”

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# Let´s create a win-win-win-framework

- ▶ YOU become part of this movement...?!
- ▶ Let´s talk about YOUR suggestions, dreams, projects and let´s....

## COLLABORATE

Let´s make our students discover their philanthropic hearts  
and build their entrepreneurial minds on that basis!