



12TH INTERNATIONAL CONFERENCE ON
CONTEMPORARY ISSUES IN MANAGEMENT
23rd and 24th February 2024

***Unfolding Sustainable Entrepreneurship:
Nurturing Founders for Future***

Chief Guest Key Note

Prof. Dr. rer. pol. Harald J. Bolsinger

There is one and only one
social responsibility of business
to use its resources and engage in
activities designed to
increase its profits.

There is one and only one
responsibility of business
to use its resources and engage in
activities designed to
profitably serve people & planet!

Sustainable development is ...

- ... a revolving **socio-political iterative search and definition process**
- for a **globally responsible lifestyle and economic system,**
- which is **in harmony with globally recognized norms and values**
 - especially about **intergenerative justice** (*“time”*)
 - and about **intragenerative justice** (*“space”*)
- and that **is implemented jointly.**

Sustainable Development Goals

- 17 globally recognised goals ...
- ... to transform our world.
- Politically fixed, ...
- ... to harmonise sustainability efforts, ...
- ... to operationalize them based on 169 targets...
- ... and to realise them together with an action plan.

Modern understanding of sustainability:

People, planet, prosperity,
peace & partnership –
realised in freedom!



Seventieth session
Agenda items 15 and 116

Resolution adopted by the General Assembly on 25 September 2015

[without reference to a Main Committee (A/70/L.1)]

70/1. Transforming our world: the 2030 Agenda for Sustainable Development

The General Assembly

Adopts the following outcome document of the United Nations summit for the adoption of the post-2015 development agenda:

Transforming our world: the 2030 Agenda for Sustainable Development

Preamble

This Agenda is a plan of action for people, planet and prosperity. It also seeks to strengthen universal peace in larger freedom. We recognize that eradicating poverty in all its forms and dimensions, including extreme poverty, is the greatest global challenge and an indispensable requirement for sustainable development.

All countries and all stakeholders, acting in collaborative partnership, will implement this plan. We are resolved to free the human race from the tyranny of poverty and want and to heal and secure our planet. We are determined to take the bold and transformative steps which are urgently needed to shift the world on to a sustainable and resilient path. As we embark on this collective journey, we pledge that no one will be left behind.

The 17 Sustainable Development Goals and 169 targets which we are announcing today demonstrate the scale and ambition of this new universal Agenda. They seek to build on the Millennium Development Goals and complete what they did not achieve. They seek to realize the human rights of all and to achieve gender equality and the empowerment of all women and girls. They are integrated and indivisible and balance the three dimensions of sustainable development: the economic, social and environmental.

The Goals and targets will stimulate action over the next 15 years in areas of critical importance for humanity and the planet.



Founders for Future: Connecting Challenges Creating Change (CCCC)



Entrepreneurial
Challenges



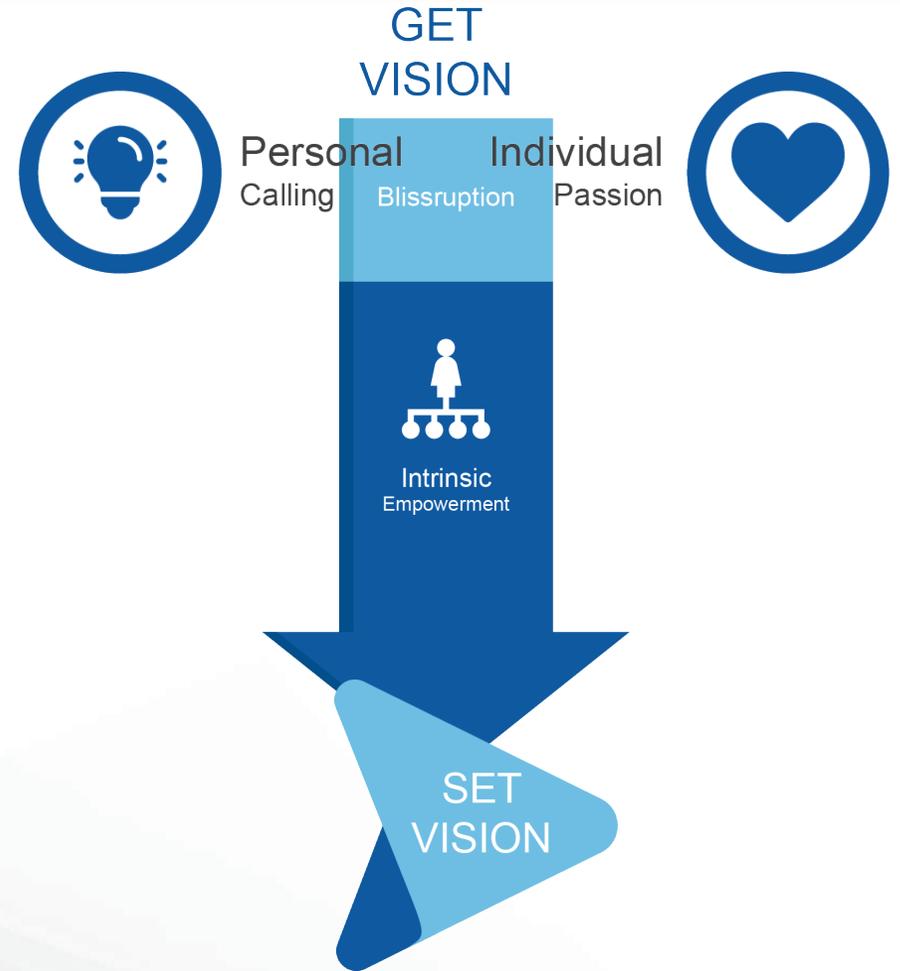
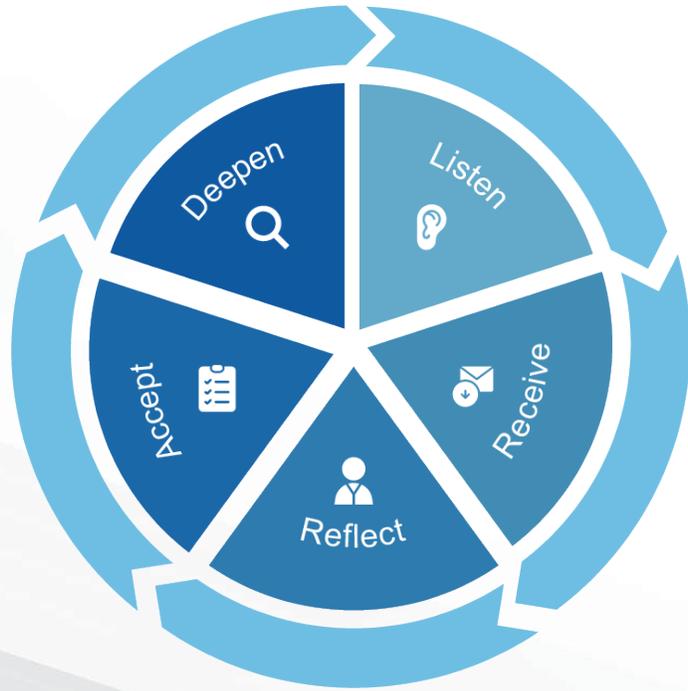
Connector
for Change

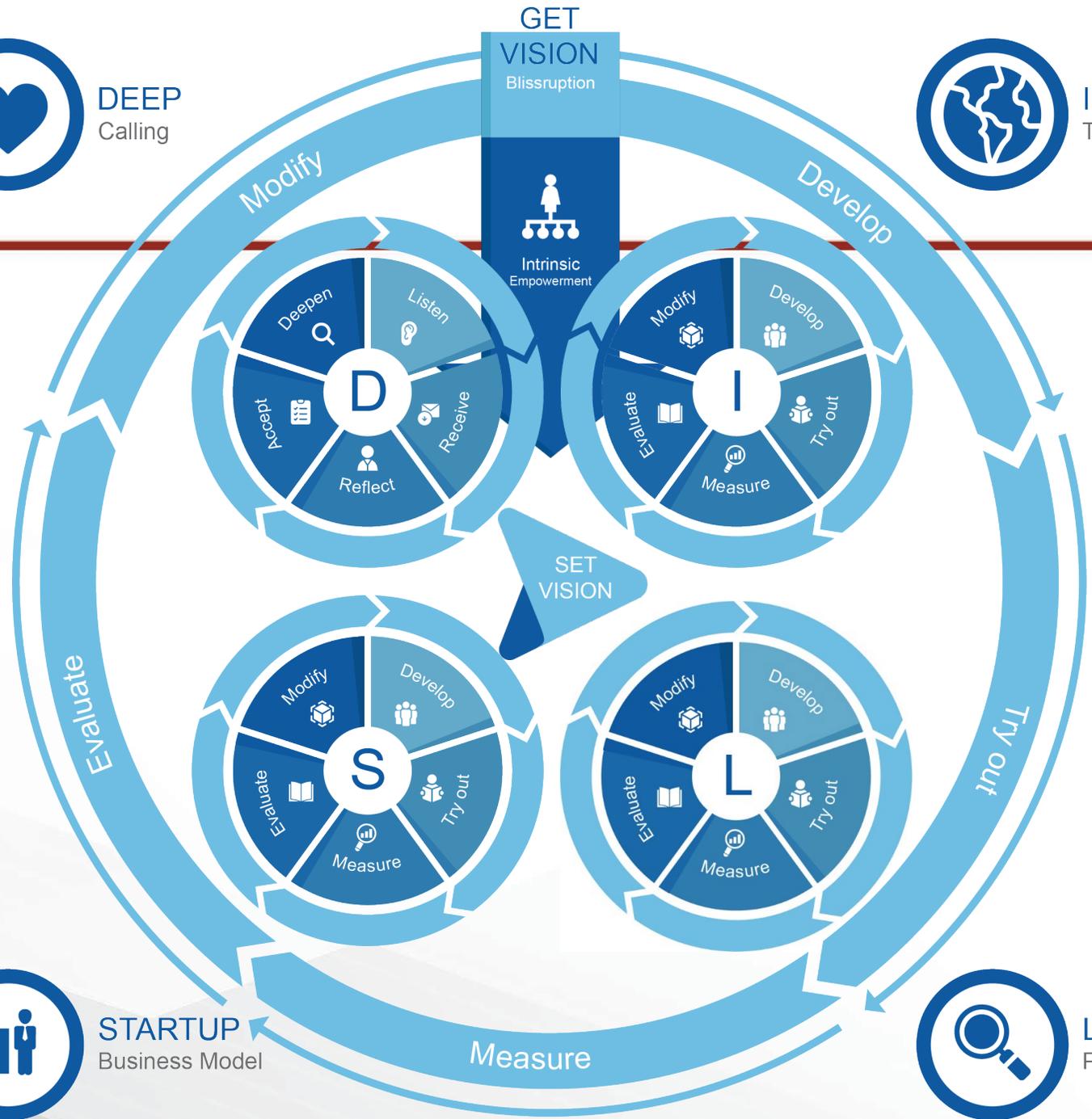


Sustainability
Challenges



Management Excellence needs Vision

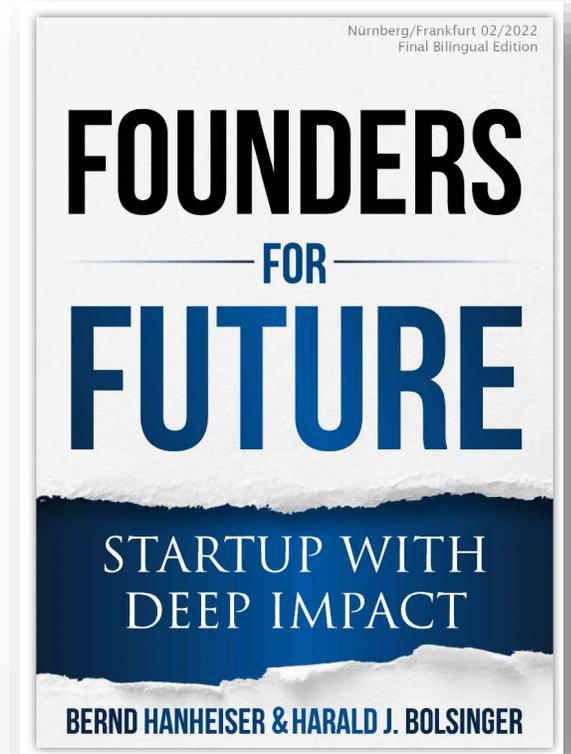




Now let's discuss our Opportunities

for Excellent Responsible Management
with Impact in our this years conference tracks:

1. Political and Economic Environment
2. Business Excellence, Competitiveness & Sustainability
3. Functional Areas of Business
4. Management of Technology
5. Redefining Management Education



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