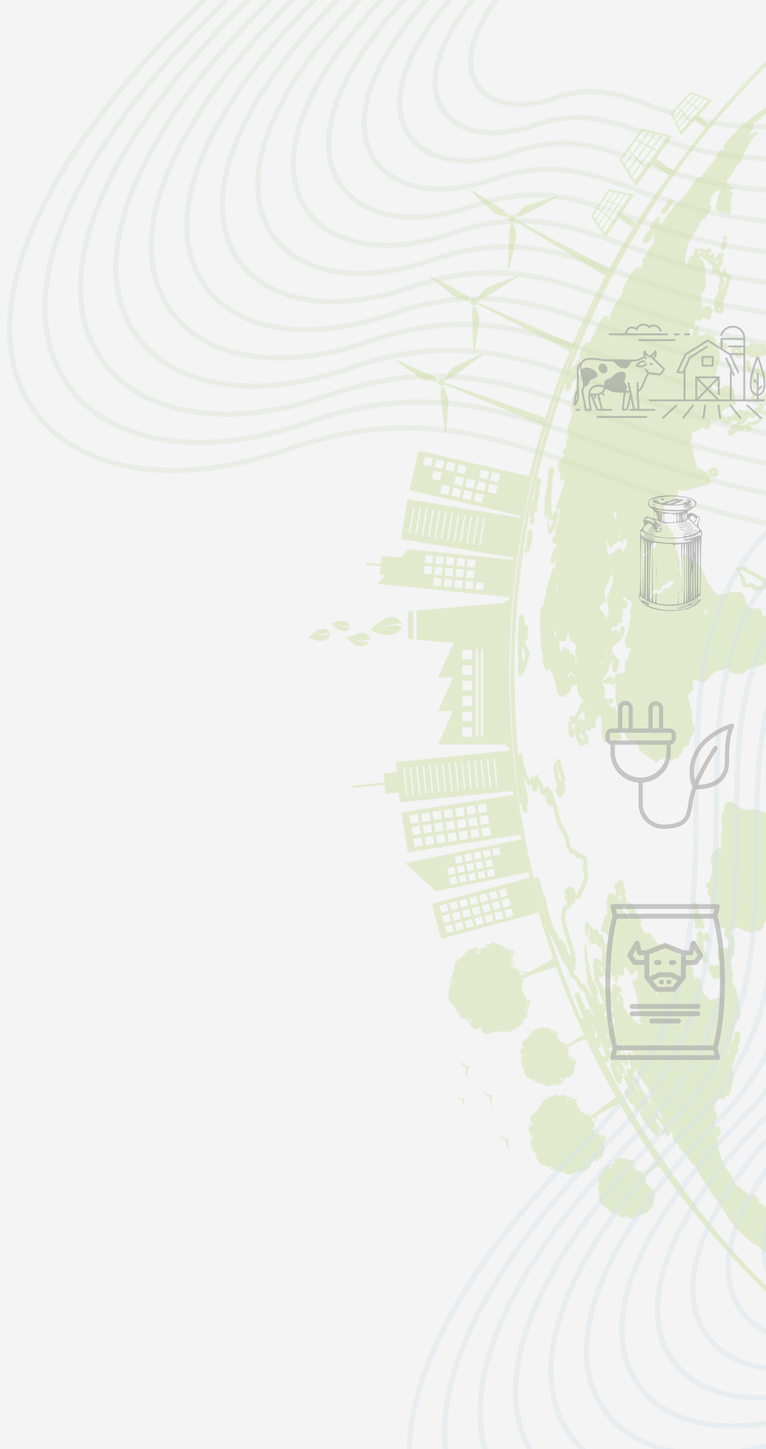
SEROLIFE

Feed the Future, Valuing Nature



WHAT QUESTIONS DID WE ASK OURSELVES WHEN IMPLEMENTING OUR PROJECT?

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1. About us? Where do we come from? Why does the world know us?
2. Are we aware of our surroundings and to what extent are we? Have we ever tried to really get to know the reality in which we live?
3. What is the first thing that comes to mind when we think of the Campania Region?
4. We are famous all over the world for mozzarella. But what's behind the manufacturing process of this product?
5. What is the stage of mozzarella production that has the greatest impact on the environment? Are we able to change and improve the impact of this phase? If the answer is no, why should we have the responsibility to do something that is not in our capabilities?
6. What, instead, can we act on? How can we make an impact?
7. Is the community around us aware of the impact that mozzarella production has on the environment and society?
8. If the answer is no, why?
9. If we have tools that others don't, how can we put them into practice and make a difference?

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1. What are the stages of the mozzarella production process?
2. Is there a phase in which some resource is produced that is not enhanced by this production process?
3. Why is it not valued?
4. If this resource doesn't make sense for the final production of mozzarella, could it make sense for something else?
5. Does the resource in question create any problems or is it neutral?
6. If it creates problems, which ones? How are they managed? Do these problems have negative impacts on the environment and people?
7. Where do the problems related to the resource come from? Could these problems become opportunities?
8. How can we change perspective, using the tools and skills that we students of Sustainability and Ethical Reflections have?
9. Is it possible to derive utility from a waste resource? How can it be reintroduced into a new production process as a raw material?
10. What is the mission of our project?
11. What is the vision we want to achieve in the long term?
12. What could be an idea that both solves a problem and creates a benefit for our community?
13. What do mozzarella producers need?
14. What is the economic scenario in Campania?
15. On which economic sector is Campania's wealth based?
16. In which area is there more aid and support?
17. Where are regional policies headed?
18. In this situation, what is our responsibility? What can we work on?
19. What results do we want to achieve?
20. What input and output do we want to work on?
21. What kind of business could we create? Is there a legal form that is well suited to the goals we want to achieve? If so, what is it? What are its features?
22. How, if so, can this activity be financed? Why should investors fund us?

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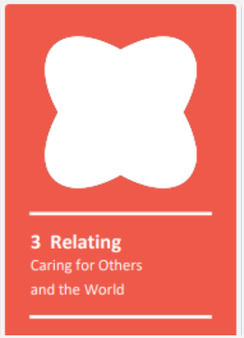

1. Can we benefit from relationships?
2. Why should it be important to spread our vision and build relationships with other people?
3. Is it possible to create a network effect? If so, how is it done?
4. Why does our value increase as the number of people included in the network increases?
5. How can we relate to others?
6. What should an agreement between us and our stakeholders look like?
7. Why should stakeholders have an interest in collaborating on this initiative?
8. What benefits can others get?
9. What duties should they assume with regard to the problem we pose?
10. The project we want to carry out must follow rules, regulations so that it is feasible and shareable with our community
11. What are the most important regulations to comply with?
12. Why is it important to know them?
13. Why is it important to spread them?

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1. Should collaboration be considered a pillar of our project? If so, why
2. Is it important to collaborate with people who are similar to us or also with people with different perspectives?
3. What could we take away from different subjects? Problems or opportunities?
4. How can we actually assess whether collaborating with others is beneficial to us or not?
5. What can we do to achieve concrete results?
6. How can we be discreet in asking for personal information from dairies operating in Campania?
7. How should we interpret the information obtained?
8. Is it useful to ask them if they would be willing to become our partners?
9. Why would they want to partner with us? What advantages can we offer them?
10. Did our interviews have a first, albeit small, impact?
11. Have we been able to pose a problem to those directly affected by the sector?
12. Have we been able to offer them a possible solution?

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1. What can we do?
2. How can we make a real impact? And how can we measure it?
3. Does our idea contribute to the achievement of the 2030 Agenda?
4. What are the goals with which we have the greatest affinity?
5. For each goal, is there a way to measure our contribution?
6. Does our activity contribute to the need to raise awareness in the community?
7. Does our business help broaden environmental concern?
8. How could the development process of our project unfold?
9. What are the necessary actions to implement?
10. What are our priorities and what can happen later?
11. How was our idea influenced by our Ikigai?
12. Do our personal goals have anything in common?
13. As a group, do we have an alignment?
14. How can we join forces, our aspirations and create a shared sense of responsibility?
15. How can we pass it on to others and broaden the awareness of our local community?