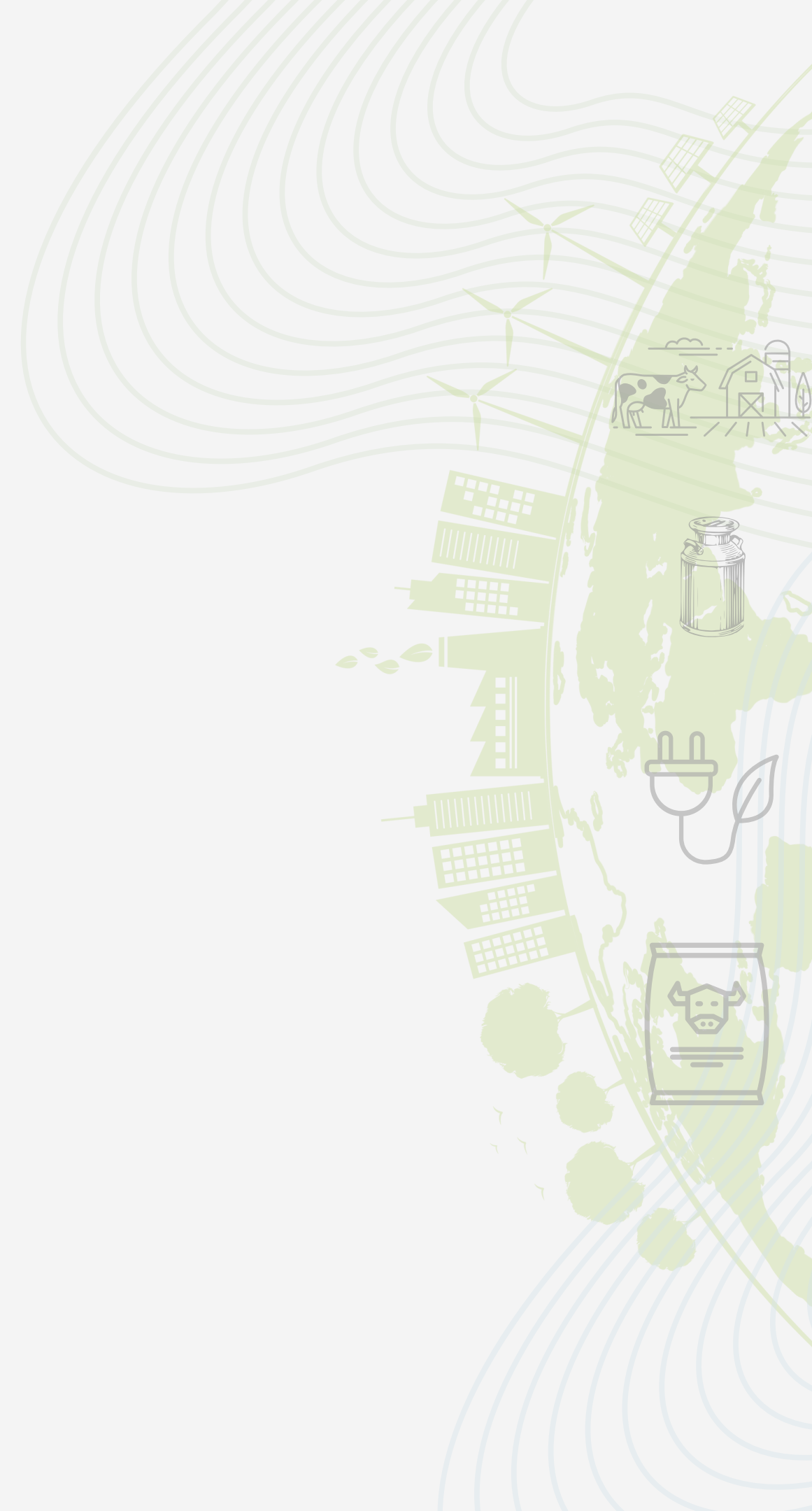
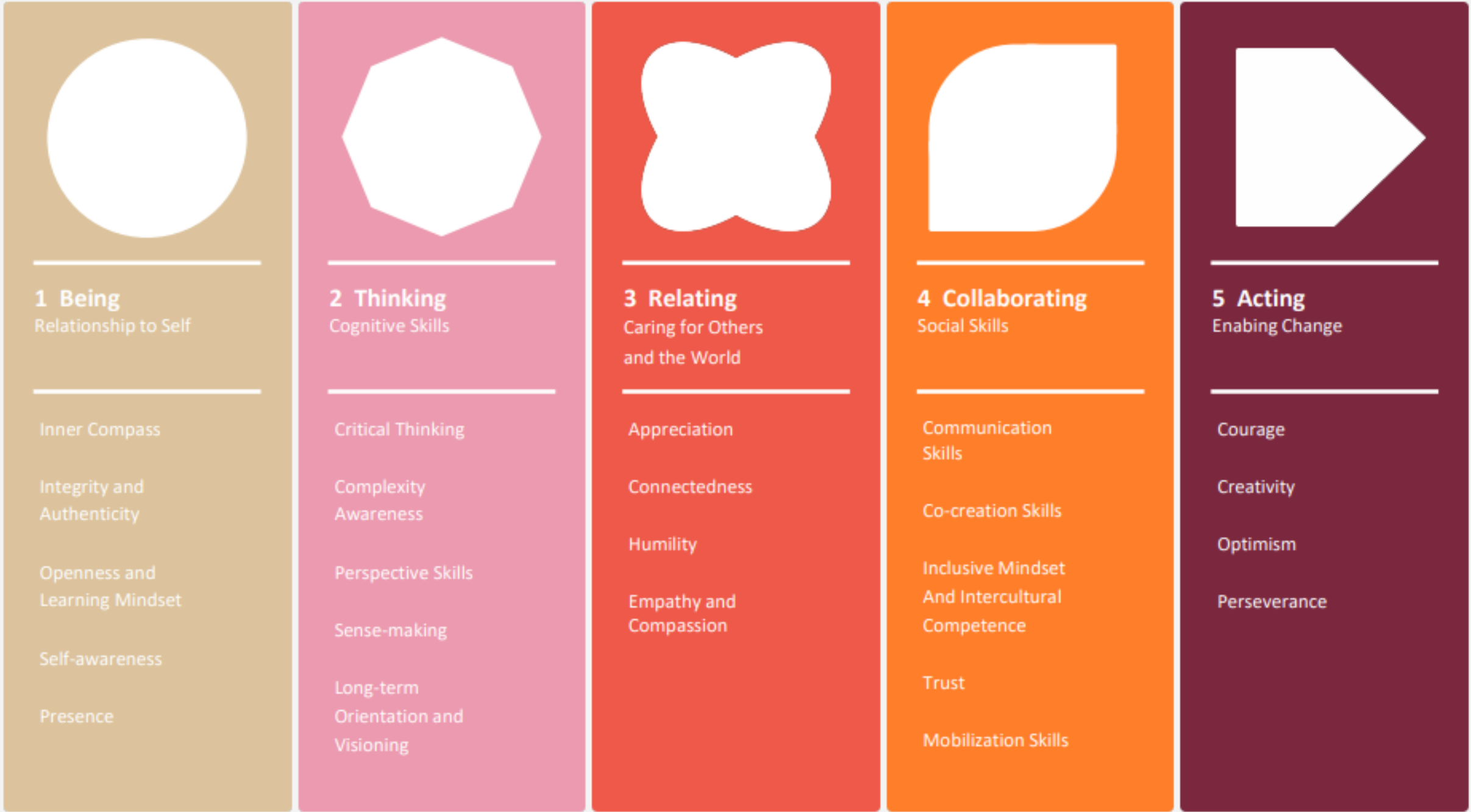


SEROLIFE

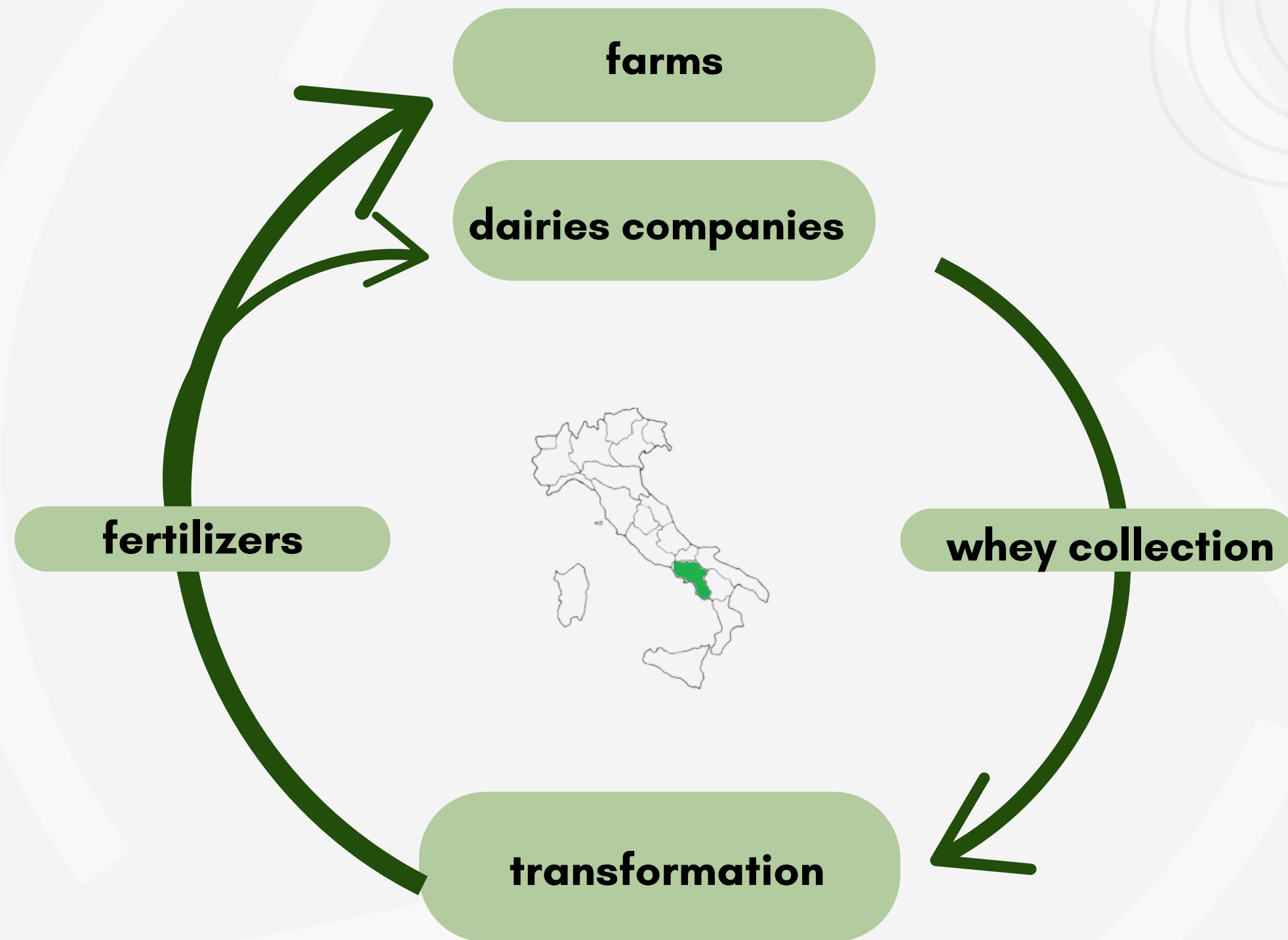
Feed the Future, Valuing Nature



INNER DEVELOPMENT GOALS FRAMEWORK



CIRCULAR ECONOMY





MISSION

Our mission is to convert whey, a by-product of mozzarella production, into sustainable fertilizers for the agriculture in Campania.

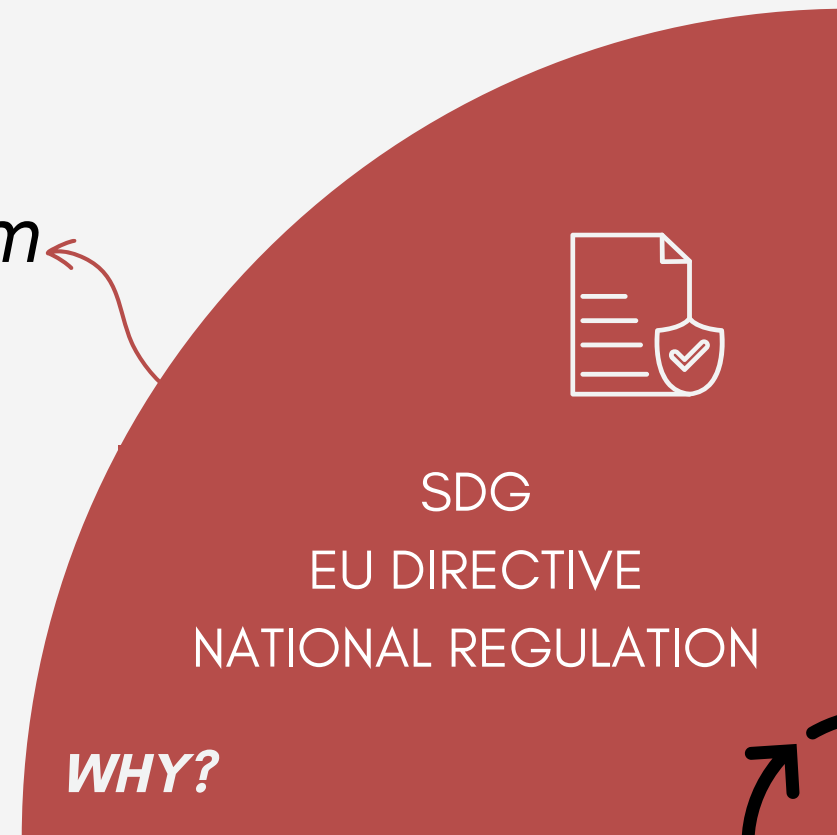
VISION

Transforming dairy waste into resources, our vision is to establish a sustainable cycle in Campania's agricultural industry. We aim to make mozzarella production not just a culinary tradition but a driver for circular economy and sustainable agriculture.

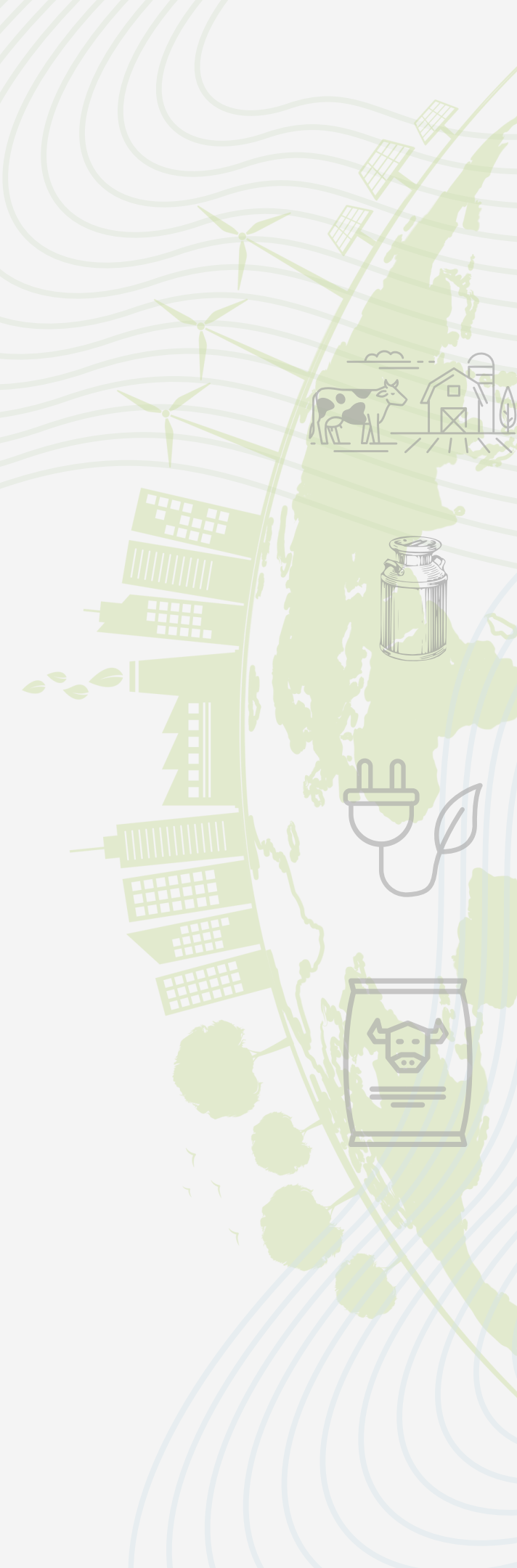
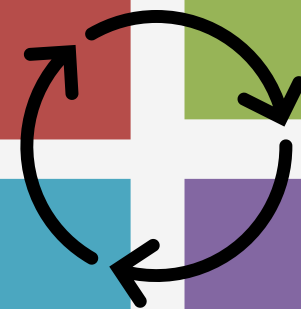
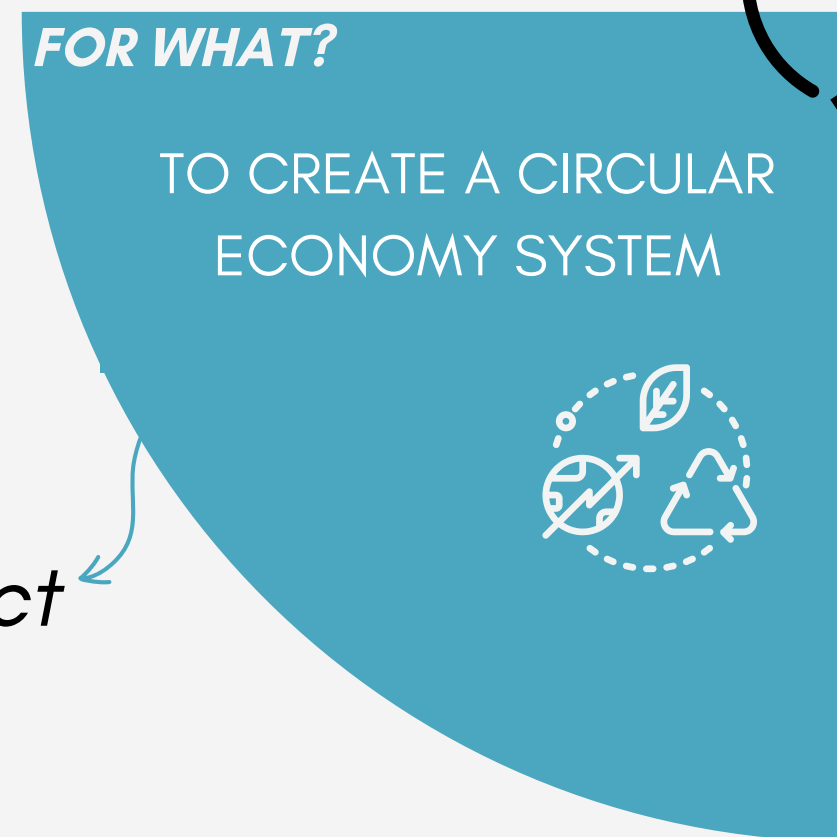


THE CLOVER OF RESPONSABILTY

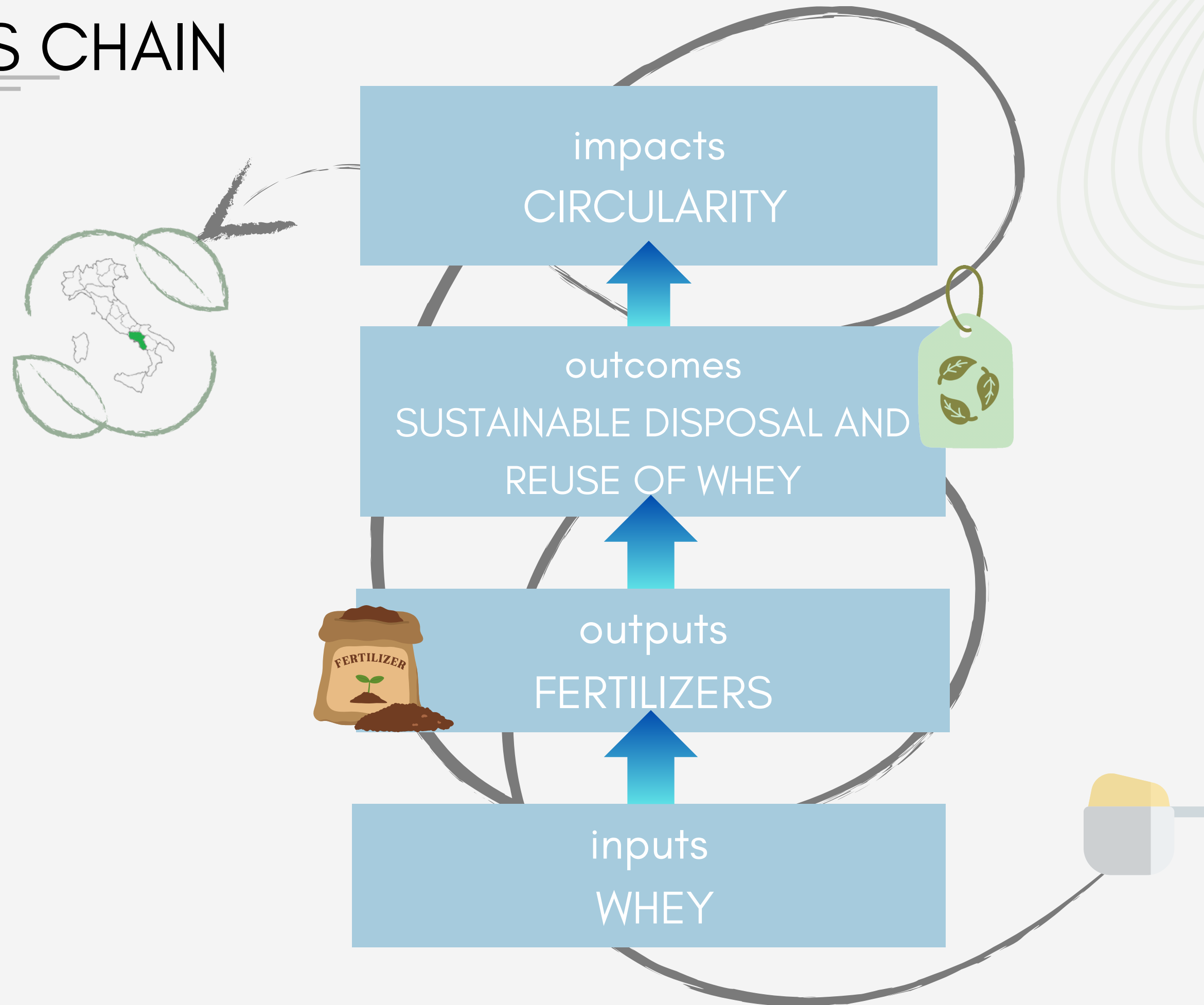
standard/norm




subject




RESULTS CHAIN





NETWORK EFFECT

By increasing the network of dairies and farmers, more whey can be processed, increasing the amount of fertilizer available. This, in turn, can attract more farmers interested in using a sustainable fertilizer.

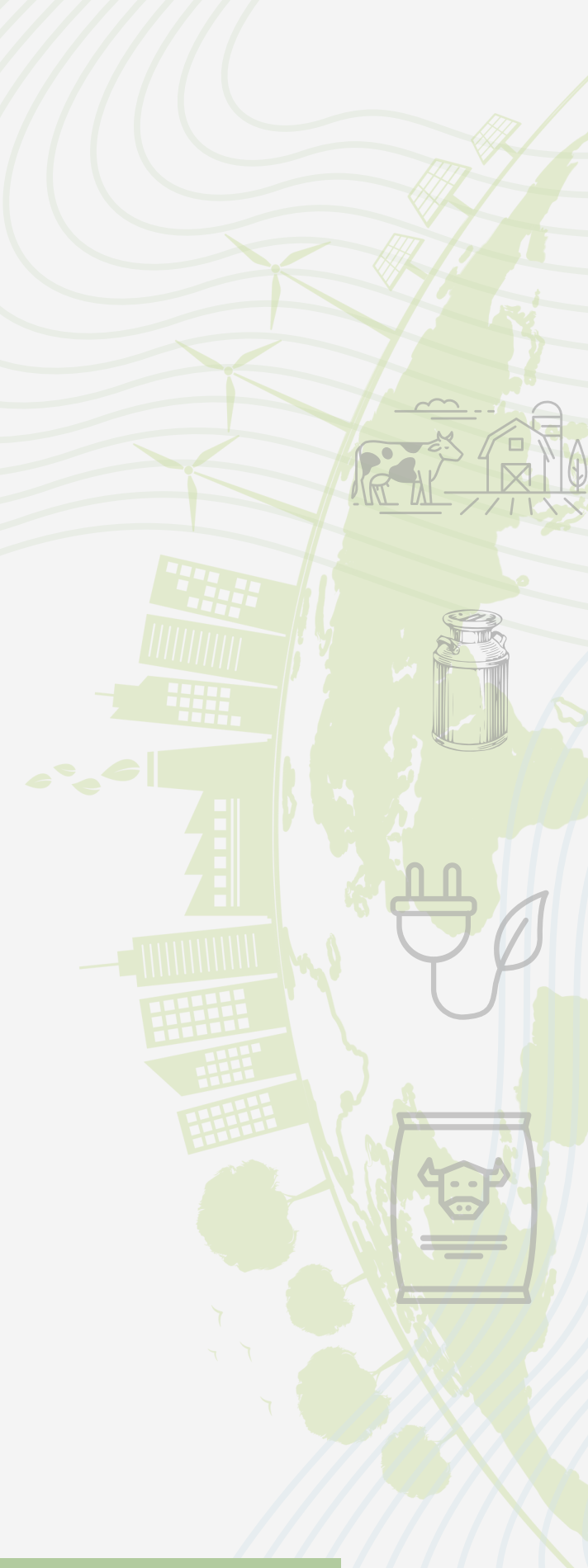
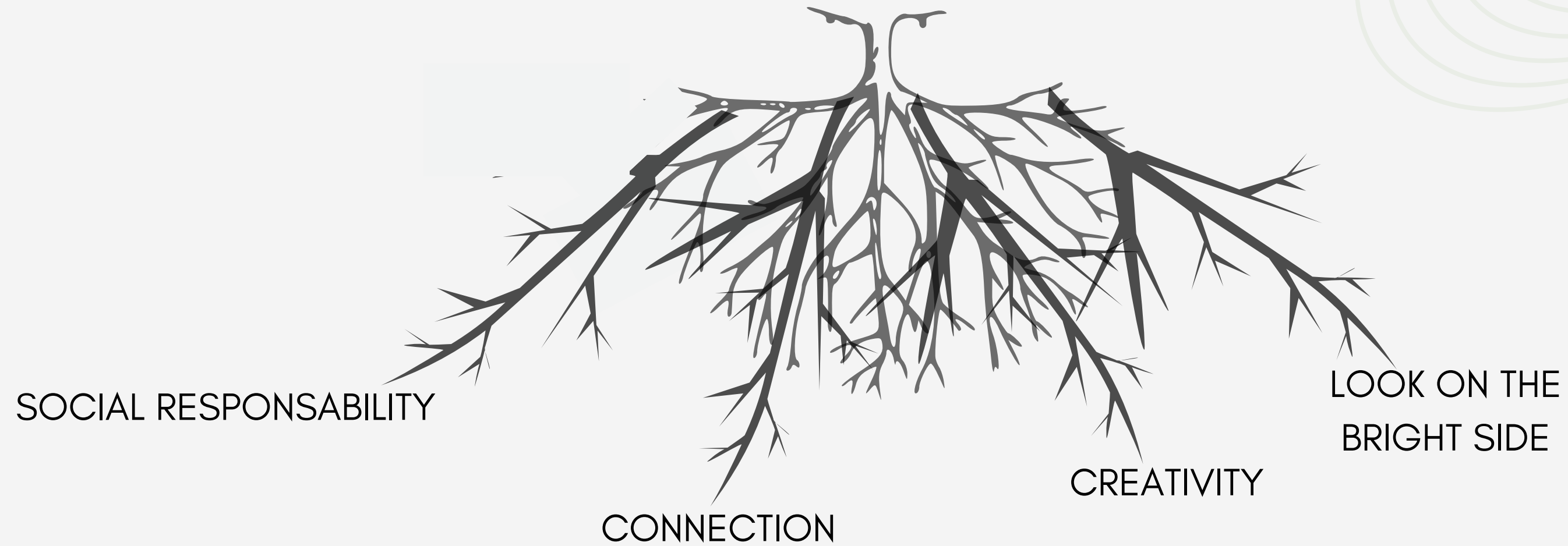


WHAT IS THE IMPACT OF OUR PROJECT?

The infographic displays six Sustainable Development Goals (SDGs) arranged in a staggered layout. Each goal is represented by a colored square with a number, text, and a white icon. The goals are: 2 (Zero Hunger), 9 (Industry, Innovation and Infrastructure), 12 (Responsible Consumption and Production), 13 (Lotta contro il cambiamento climatico), 15 (Life on Land), and 17 (Partnerships for the Goals). The background features a stylized map of Italy with various icons representing different sectors like agriculture, industry, and energy.

- 2 ZERO HUNGER**: Icon of a bowl with steam rising from it.
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE**: Icon of three stacked cubes.
- 12 RESPONSIBLE CONSUMPTION AND PRODUCTION**: Icon of a circular arrow forming an infinity symbol.
- 13 LOTTA CONTRO IL CAMBIAMENTO CLIMATICO**: Icon of an eye with the Earth as the pupil.
- 15 LIFE ON LAND**: Icon of a tree, a cloud, and birds.
- 17 PARTNERSHIPS FOR THE GOALS**: Icon of five interlocking circles.

IKIGAI



SOCIAL RESPONSIBILITY + CONNECTION + CREATIVITY + LOOK ON THE BRIGHT SIDE = **COMMUNITY WELL-BEING**